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Take Your Constituents into The Cloud

A TRIP OF INFINITE MILEAGE
FOR A NONPROFIT ORGANIZATION

IT'S TIME FOR YOUR NONPROFIT ORGANIZATION TO TAKE A TRIP INTO THE CLOUD

Is your organization ready for “the cloud”? The time has come for organizations to face the reality of today's communications. That relying on an old-fashioned legacy telephone system and its limited features is simply not good enough -- to maximize limited staff productivity, improve communications and collaboration between constituents, donors and volunteers, or adequately handle workflows.

In a world where communication needs for nonprofit organizations require mobility, with staff working from anywhere in the world at any time and on any device, it becomes increasingly clear that a legacy phone system is not enough to get the job done. And by far, the biggest change facing nonprofits in the way they utilize technology is the increasing adoption of “the cloud” to meet ever-growing challenges.

As the world changes in new and unforeseen ways, nonprofits must be nimble, mobile and have up-to-date channels of reliable communication. Whether it's for fundraising, speaking with members or taking a crisis call, phones are the heart of what makes an organization tick -- and your organization must adapt in order to secure the communicative edge of the future.

For some travelers, the thought of air travel can be frightening. In the same way, the thought of change is intimidating for many organizations. There is so much to consider when making big executive decisions, and changing one's technological infrastructure can seem like an adventure into the unknown. And when you take a trip into cloud technology, your adventure begins the moment you decide to learn more about its infinite possibilities.

Let's take a trip into the cloud; from the realization that a legacy phone system is outdated to the adoption and implementation of a new age telecommunications solution.

The future is now, let's take a trip together.

DOES THIS SOUND LIKE YOU?

You feel frustrated. There is not enough time and too much to do, and you're simply exhausted. You are tired of using a sluggish system, tired of missing important phone calls, of spending 30 minutes retrieving voicemails.



THE DECISION TO TAKE A TRIP

You've wasted time waiting for a technician to set up a new staff member, spent an exorbitant amount of money (and more time) on unexpected repairs, changed or upgraded every two or three years – and then found yourself unable to communicate with remote workers in the field during critical situations.

Sound familiar?

Your current communications system can be downright painful and is slowing down your organization's important work.

Your mission is being hampered behind the scenes, which is why it is imperative that you partner with an expert. One who can conduct an assessment of your entire communications system, and tailor the best solution for you.

The purpose of a nonprofit organization like yours is to conduct business in a way that serves the community -- whether it be serving health needs, cultural needs, material aid, building awareness, advocating for an important cause, bringing about peace -- the basic purpose of nonprofit organizations is to benefit the world around them.

As the driving force behind most charitable programs and culturally beneficial initiatives, your organization possesses a great deal of societal responsibility. While the core of mission of nonprofits is goodwill, all too often they face unnecessary additional challenges with technological progress and advancement -- for a variety of reasons.

There is no reason why a nonprofit organization can't operate with the same resources as a large enterprise in order to achieve a similar level of success.

The only technological difference is that your success directly correlates with the health and sustainability of our society at large. While in a perfect world this would be easy for nonprofits such as yours, organizations tend to face a number of obstructions when setting up the right technology to match the needs of their mission.

Once you've come to the realization that your organization isn't getting the functionality it deserves out of its current phone system, you should take a look at some of the reasons why you should take a trip to the cloud -- and escape the nightmare of antiquated telecommunications.

YOUR TECHNOLOGY IS OUTDATED

Not only is your technology outdated, it's expensive to maintain and doesn't deliver the modern features that now exist... You may not realize that your technology is so outdated, two years from now the manufacturer won't even make replacement parts anymore. Your organization needs a solution that is a complete, user-friendly platform to transform the way your community connects and shares information ... *You need to modernize to stay effective.*

YOUR CURRENT SYSTEM HASN'T EVOLVED

Our understanding of communications has changed over the years, and the fact is your current phone system isn't evolving with the times. Communications have evolved far beyond conference calls and webinars, and the industry has introduced advanced mobility features that have completely redefined connectivity for organizations. Your nonprofit is continuously growing and evolving, and you're probably realizing by now that it's necessary to improve communication and collaboration, while at the same time adopting a solution that offers scalability and reliability.

PRICING AND DEPLOYMENT ARE BETTER WITH UNIFIED COMMUNICATIONS

When unifying communications in the cloud, your nonprofit will no longer need to pay monthly expenses to multiple vendors. Fax via email, conferencing, phone, video, voicemail transcription to email, SMS alert and all the advanced features are all unified under one vendor with the cloud, lowering monthly expenses for good. Additionally, you'll avoid large initial investment requirements when switching to the cloud, as well as eliminating maintenance and the technical management costs of a legacy phone system. With your current provider, if you need to scale up or down in your deployments, you're forced to purchase different products, implement the technology and then have it managed by an in-house technician -- which we all know can be quite costly, especially for a nonprofit organization.



If you want to adopt enterprise IM, screen sharing, video chat or other critical modes of communication, your monthly expenses increase with each product adoption. Not to mention unexpected (and frequent) maintenance costs can seem endless. Your monthly expenditures just keep escalating with no end in sight. It's time to get with the program: Cloud Communication by UniVoIP.

YOUR STAFF ARE HANDS-ON AND MEETING FACE-TO-FACE, BUT NEED TO BE REACHABLE

Nonprofit organizations need to focus more on their mission and less about how they can stay connected when they are out in the field, working from home or overseas. With organizations redefining "workspace" and incorporating highly mobile workers, typical legacy phone systems don't allow staff to thrive outside of the office.

With the limited features and outdated hardware of office your office system, your team and volunteers are left to fend for themselves once they leave their desks. You need a phone system that can be customized to each individual's needs, and allows workers to gain productivity whether in the office or at home, and anywhere in between.

Cloud Communication's advanced features include an "auto attendant" that eliminates the need for a receptionist; "mobile-twinning" that allows volunteers and staff to maintain response time by twinning their cell phone to ring simultaneously with their desk phone; and "hot-desking," which allows staff members and volunteers to be issued a pin code to use any phone in the office. And these are just the foundation of what the cloud can do for empowering an organization and its mobile phone connectivity.

it difficult to fulfill your mission and advocate for your cause. In the current economic climate you are constantly being challenged to do more with less and work with budgets that are shrinking, or flat at best. By placing communications in the cloud, it becomes easier for a nonprofit organization on a minimal budget to present itself as professionally as a larger enterprise, allowing it to obtain more donations -- as well as to better collaborate with the community and constituents.

YOUR CURRENT SYSTEM DOESN'T ALLOW YOU TO SAVE MONEY WHILE STAYING GREEN

Your current phone system is an energy drain, a large contributor to landfills and costs your organization more than twice the amount of energy than a cloud-based solution.

Aside from primary cost savings of switching to cloud communications, this solution is cost-effective for your nonprofit through peripheral savings, too. Features such as "fax to email" enables you to eliminate your fax machine entirely, reduce paper expenses, save your organization headaches and organize all faxes in your e-mail of choice. This not only lowers operating expenses but also reduces your organization's carbon footprint.

Moreover, with cloud communications, less physical equipment is necessary to operate a fully-functional, feature-rich telecommunications solution, therefore reducing your organization's waste and promoting a healthier environment. Additionally, due to cloud communications' "mobile workforce" capabilities, staff and volunteers can work from anywhere in the world with the same connectivity as in the office. This helps reduce air pollution by removing the need for commuting to from the office every day.

CAN YOUR CURRENT PHONE SYSTEM DO ALL THAT?

You are probably starting to realize that making that trip into the cloud is more important than ever. The time to make the change is now!

PLANNING YOUR TRIP ALONE?

Your organization is expanding, but your phone system simply can't meet your needs. Whether you are adding an additional staff member or a dozen, increasing membership, adding volunteers, moving locations, adding a location or just growing rapidly, you can quickly feel the extra financial burden associated with these telecommunication costs. Your organization needs a partner in communications that is reliable, secure and scalable -- so that while your organization is busy growing, your service provider is busy innovating and creating the most complete solution to match your expanding needs.

GET EXCITED. COMMUNICATION IS EVERYTHING!

In order for your organization to succeed, you must optimize all aspects of its operations and successfully increase donations, you have to be on top of the game on all fronts. You're probably getting left in the organizational dust because your communications productivity is operating at a substantially lower level, making it difficult to fulfill your mission and advocate for your cause.

In the current economic climate you are constantly being challenged to do more with less and work with budgets that are shrinking, or flat at best. By placing communications in the cloud, it becomes easier for a nonprofit organization on a minimal budget to present itself as professionally as a larger enterprise, allowing it to obtain more donations -- as well as to better collaborate with the community and constituents.



RESEARCHING YOUR NEW DESTINATION

If you've fairly evaluated your current communications system, you've probably seen that it really isn't set up for success.

But the cloud offers a far better solution. Let's research the best-case scenario for your new destination: What the cloud can do for your organization. A cloud-based phone system is based on external server-based computing technology, whereby all data is stored and transferred over a public, private or hybrid networking option.

You may be surprised to learn that only a few providers actually support the hybrid environment. This means that while the phones are physically in your office, the network intelligence resides in "the cloud," allowing you to access all data and features from any device, from anywhere and anytime, as long as you have access to the Internet.

Simply put, the cloud allows you to utilize the latest in mobility and remote access support, offering both internal and external users simple, reliable access to organizational information.

Essentially, the cloud has redefined the idea of distance for organizations, and has now made it possible to connect every staff member and volunteer at the most intricate level, as if they were sitting at their desk in the office.

The cloud offers the ultimate in mobility, so that your organization can create outposts in any city -- by setting a local phone number, eliminating the need to rent office space.

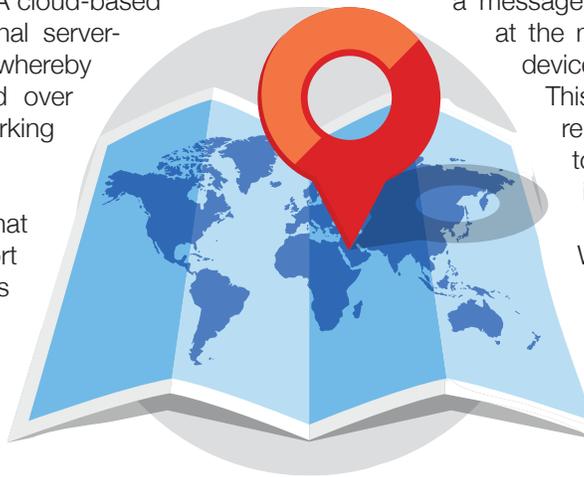
Additionally, cloud communication allows your workers to travel anywhere in the world and connect to the home-base telephone system as long as there is a Wi-Fi connection.

And when we talk about "unified communications," it means that a staff member can access and reply to a message using whatever device is convenient at the moment -- regardless of what sort of device the message was generated on. This translates to less lag time between replies, and your organization will be able to communicate more effectively, both internally and externally.

Whether your nonprofit staff members are using smart phones, tablets, laptops, desktops or just the office phone, their communication tools follow them with this system -- allowing faster response time. They are able to retrieve faxes, e-mails and voicemails on their favorite e-mail system, as well as leverage IM (chat), organization and management of web, audio and video conferences, as well as shared documents.

NOW THAT IS IMPROVED PRODUCTIVITY, COMMUNICATION AND COLLABORATION AT ITS BEST!

So now we can see there is significant value in heading on your trip into the cloud with its increased mobility for your business. Let's take a closer look at what else it can do for you.



A QUICK AND EASY SETUP

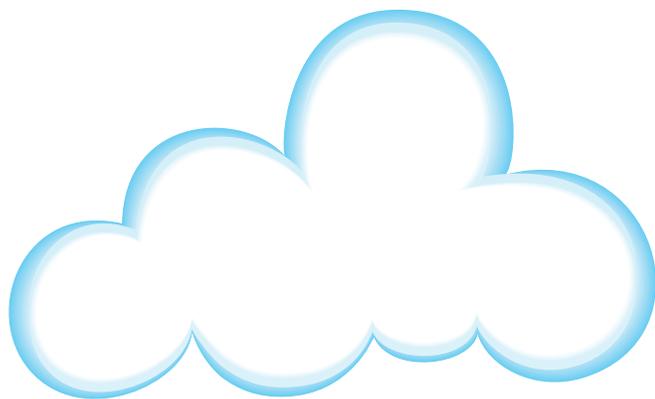
When an organization decides to adopt cloud communications, their office can be up and running with full functionality in a matter of hours. This is highly beneficial, as it saves time, money and hassle. Plus, when a new user is to be added, it takes just one click of a button in the online portal.

SECURITY AT ITS BEST

All data transferred on the cloud is secured through encryption, therefore making all calls, text, emails and any other form of data completely private.

ENGAGING DONORS

By unifying communications in the cloud and expanding outreach with a more reliable and efficient communications system, nonprofit organizations will realize progress more rapidly. No matter where volunteers and staff are located, as long as there is an internet connection, this system can be utilized. This makes every moment an opportunity to gain more support and increase fundraising. No time is wasted, no time is lost, and no supporter is forgotten.



A "GREEN" SOLUTION THAT PROMOTES SUSTAINABILITY

One of the goals for many nonprofit organizations is to promote sustainability and to operate their business in the most environmentally-friendly manner possible. Unified communications allows organizations to improve their workflows as well as increase collaboration, while also promoting a healthier and more sustainable environment. The ability to leverage an advanced communications system that takes connectivity with the community, donors and staff to a whole new level, while also supporting the "green movement", is the fastest growing trend in industry today.

A RELIABLE SERVICE TO KEEP OPERATIONS SMOOTH

What if there is an unplanned emergency-- such as a power outage, natural disaster or even an everyday technical issue? When a true disaster strikes, it's crucial that an organization keep its lines of communications open. Things go wrong at the most unexpected times. Whether the power goes out, services go down or a natural disaster strikes, if communications are stored on the cloud, the impact is far less harmful. In most cases, staff members can continue to either work from an emergency office or from home as if they were still at the office. This is the kind of functionality, reliability and survivability that makes an organization strong.

CONSIDERING THE FINANCIALS OF YOUR TRIP

CLOUD COMPUTING COST SAVINGS



Two of the primary reasons organizations choose to implement cloud computing is both capital expenditure savings and ongoing operating expense.

These have always been among the most attractive benefits of cloud computing – especially in a time where fiscal responsibility is more important than ever.

With cloud computing, organizations do not have to worry about over-spending on costly, outdated hardware, adding in-house staff or expanding current data centers.

Best of all, cloud computing's most flexible cost model allows organizations to cut spending at the same time that they are growing. It's a win-win solution. You know up front what taking the trip into the cloud will cost AND what it will save you.

Your sales executive should be able to offer you a complete ROI calculation report and provide you with a detailed understanding of potential operating cost savings. You will know exactly what you are getting yourself into before you enter the cloud.

YOU DON'T HAVE TO SPEND TOO MUCH TO TAKE YOUR TRIP

Taking a trip into the cloud has very minimal capital requirements -- especially if a data network already exists, and the only initial expenditure is IP phones for the office. By switching to the cloud, your organization is moving to an OPEX model from a CAPEX model.

Not only does this allow your organization to avoid initial high capital expenditures, but it gives you peace of mind. You know what you will be paying, and for how long you will be paying it.

When unifying communications in the cloud, your nonprofit no longer needs to pay monthly expenses to several different vendors. Fax, e-mail, conferencing, phone, video and all the advanced features are completely unified under one vendor, lowering monthly expenses for your organization.

Additionally, you will avoid large initial investment requirements when switching to the cloud, as well as eliminating maintenance and the technical management costs of a legacy phone system.

NO PAYMENT UNTIL YOU REACH YOUR DESTINATION

You won't have to pay anything until you're on your trip into the cloud and your service is ON and fully functional. Additionally, there is flexibility for start-of-service date to reduce wasted spending -- you can take your trip whenever is best for your company.

“The UniVoIP sales consultant was detailed oriented and did a great company due diligence report with overall operating cost savings. UniVoIP saved the company 6-digits for the term in operating costs.”

THE GREATEST RETURN FOR TELECOMMUNICATION BUDGETS

Now that we have established it doesn't cost much to take the trip and your organization will see initial and ongoing cost savings, let's take a look at what you will actually have to pay during your trip into the cloud.

You won't be surprised by unexpected trip expenses. Cloud computing offers predictable monthly expenses, which allows organizations to know exactly what their telecom expenses will be each month.

There are no unexpected costs associated with software, upgrades, licensing or hardware maintenance.

Buy only what you need. VoIP services allow organizations to buy only what they need and offer the ease and accessibility of adding and/or removing users as needed. Additionally, any configuration changes are provided at no charge. It's that easy!

By now you've considered the financials of taking your trip into the cloud, and not only have you realized its low initial capital expenditure, but the ongoing cost savings for your business is substantial. Now, we just have to establish what your org will need.



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WHAT YOU WILL NEED ON YOUR TRIP

You've considered the financials of taking your trip into the cloud and not only have you realized it's low initial capital expenditure, but the ongoing cost savings for your business is substantial.

Now, we just need to take a look at what you will need.

One of the most attractive aspects of cloud communications is the ease in which services can be implemented. On your trip to the cloud, the boarding process is simple, fast and hassle-free. There is no waiting, no downtime in your start-of-service, and no delay in obtaining the necessary equipment. The boarding process for your trip into the cloud is a breeze.



THE BOARDING PROCESS

Installation is done in under an hour. Your phone is ready, your extension is a click away and now it's ready to be activated. That's it.

Helping you understand. "You're activated!" It's as simple as that. Now, you're being walked through each feature and amenity offered to you on your trip into the cloud and you're delighted by how user-friendly the online portal is. It's all just a few clicks to a fully customized phone system.

A FLAWLESS EXPERIENCE

You are now with a provider that will support your communication needs, adapt with your requirements and a Service Level Agreement that protects you from unexpected fees during your trip. With lifetime upgrades to keep your business up-to-date and access to features and functionalities that are directly customized to fit your business' needs, you're now in the hands of a service provider that will help your business flourish.

Even if you had no idea about the cloud, its features, capabilities or functionality; the cloud provides you with technical support to guide you through every step of the way. The process is so simple that your cloud service provider has people going to your site to hand-hold you through the beginning stages.

You aren't just sent on your way, to a destination you've never been to. You have a guide on your trip and a support team that offers you the best possible experience. Your business is provided with everything you need on your trip into the cloud in order to leverage its capabilities and drive a profit for your organization.

A SATISFIED CUSTOMER BOARDS SEAMLESSLY

"Every aspect of this project was professionally done...from sales with on-site assessment to installment and training."

Office Manager, Comprehensive Dermatology



YOUR ORGANIZATION IS IN THE CLOUD WITH UNIVOIP

Your mission is our mission. With our cloud services, you're provided with the tools to help improve your organization, improve the lives of those you touch, and to empower your team to make a difference.

With Hosted VoIP, your organization is relieved of its unnecessary technical responsibilities and you can allocate resources elsewhere.

You are free to focus on your mission. And your new communication solution helps foster conversation, spark debates and launch new ideas while staying flexible, mobile and tracking all interactions in one place.

By making that trip into the cloud, your nonprofit organization will have undertaken the single most effective step it has ever made. Enter the future and join us today!