



The Cloud Empowers a Nonprofit's Mission

Bringing the Nonprofit World Together with the Truth Behind Cloud Communications. Cloud connectivity is the fastest growing market in business communications with a track record of scalable, innovative and state-of-the-art technology. Yet, there are still many myths surrounding cloud communications that must be dispelled.

Dispensing The Common Myths:

Myth #1: The cloud isn't secure

Truth: The UniVoIP cloud promises 24/7 security and monitoring, fully certified data center services, voice encryption and facilitates security intensive applications to ensure that donors and organization data is always protected. Nonprofits experience advanced security as a priority.

Myth #2: Cloud Computing is just a way to save money

Truth: Yes, the cloud reduces monthly communication expenses and offers cost saving green technology but other important advantages include, ~~and faster implementation~~, better reliability, ~~and~~ elimination of ownership burdens as well as visible and predictable monthly costs. These advantages are especially relevant to Nonprofits facing a limited or non-existent IT Department.

Myth #3: The cloud gives you less control

Truth: Adopting the cloud means total control over system features, preferences and personalization from anywhere. Additionally, the cloud puts control of administration management in the hands of the organization's staff or the service provider per the Nonprofit's request.

Myth #4: The cloud can't deliver the performance necessary for voice communications

Truth: The UniVoIP cloud protects voice quality by separating call control from communications with a Service Level Agreement and Quality of Services to ensure the system exceeds the adopter's expectations. This means that Nonprofits can rest-assure knowing that every incoming call is met with the quality it deserves.